

98%- 99,9%

Increase in inventory
precision



Up to 91%

Reduction in the time spent
on goods receipt

14%- 21%

Increase in sales

60%- 80%

Out-of-stocks reduction



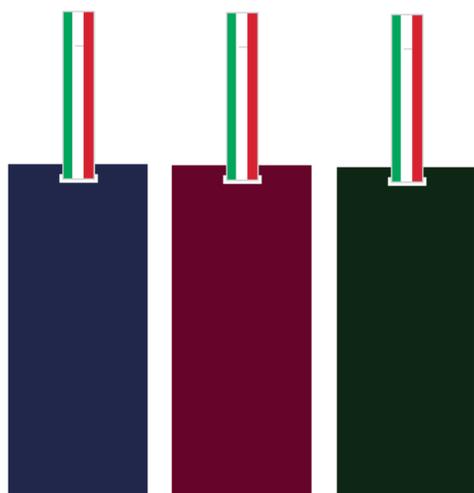
From Manufacturers to Consumers

A traceability system based on RFID technology to protect your brand and enhance the whole supply chain



Logistics

Sales



The smart label or RFID tag stuck to each single product can guarantee the authenticity of an item and its traceability through the supply chain, reducing costs and improving the efficiency of logistics processes.

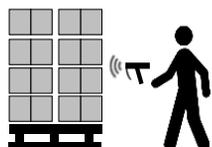
It can also become an effective marketing tool, making a visit to the store a unique shopping experience.

Advantages in Logistics

for the inventory count and the control of incoming and outgoing goods



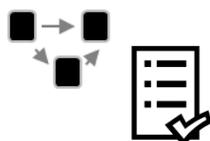
The tag is stuck to each garment making it uniquely identifiable



Thanks to a mobile device, the operator can perform the inventory count quickly



RFID gates enable easy tracking of the incoming and outgoing items of the warehouse.



The RFID application system collects the list of expected items, reads them and creates a matching list, highlighting any anomalies (authenticity of the tags, correspondence with the order)

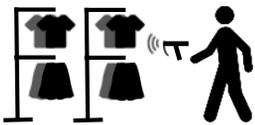
*«The number of items daily shipped for each station doubled
Less than 90% of time spent on packaging checks
Shipment errors decreased by 99.9%»*

Advantages in Retail

Inside the store for greater efficiency and effectiveness in processing receipt of goods, inventory, goods transfer, cash (sell-out), anti-theft devices and customer experience.



Incoming and outgoing items of the warehouse can be identified thanks to RFID gates



A mobile device allows the sales assistant to count the inventory in a few easy steps



The cashier reads sold items and deactivates them, if required. In this way the cashier is validating the sale, registering the data and activating any guarantee.



When the customer goes through the RFID gate placed at the exit of the store, the system accurately identifies the items. In case of theft, it activates the alarm.



RFID tags stuck to the articles enable interactive marketing communication activities, customer loyalty initiatives and a better understanding of consumers.



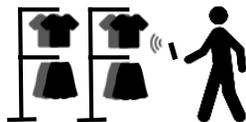
«The RFIDs systems and the security tags, as well as reducing inventory operations from 1 day to 1 hour, enable a deeper understanding of in-store handling, and offer customers a Made in Italy certification based on a reliable, transparent and precise information flow which originates from the product and it is processed to become a system»

Brand Advocacy

Fight the black market and control the grey market



Tracking all the steps that our products go through along the supply chain is not an easy task, made even more complex by the large number of actors along the chain. Subcontractors, logistics operators, official distributors and authorized retailers all participate in the same distribution process, but they may not be optimally integrated. This is why RFID technology is the ideal solution for any manufacturer who wants to protect the merchandise, and the Fashion System (a segment comprising apparel, eyewear, leather goods and accessories) may benefit from its adoption more than any other sectors.



By using a mobile device equipped with an RFID reader, inspectors can verify the authenticity of any article, as well as its history and which distribution channel sold it.



Contact us

for a free evaluation of the **advantages** that your company can gain from the introduction of the **RFID smart label system**



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